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- It is formed by eight thinkers who dedicate themselves to research and experiments to make proposals aiming to improve the quality of life of people.

- The guidelines of action of the group are: Well-being, democracy and citizens' participation in the government decisions, future cities, and reduction of carbon emission.



## DEMOS HELSINKI

### PHILOSOPHIC COLLECTIVE

Demos Helsinki is a group of thinkers from Finland engaged in the creation of a new model of democracy in which the governments have the search for happiness as its main agenda item, which currently is the economy. In partnership with the NGO WWF, the group launched a manifesto called The Policy of Happiness. The text is based on the scientific findings on happiness to recommend public policies, such as the creation of a national time bank (which would give holidays to people who have donated civic work), to stimulate the creative design in public build projects (which would make the environment more stimulating, more fun, and open to the population), give priority to collective work in education (instead of giving priority to the individual, as in the current model), prohibit cars where there are children, raise taxes on unused space, and create financial incentives for those who shave space.